



**RYAN WHITE CARE COUNCIL  
MEMBERSHIP, NOMINATIONS, RECRUITMENT AND TRAINING COMMITTEE  
METRO CENTER – TAMPA  
MONDAY, MARCH 15, 2010  
12:00 P.M. – 1:30 P.M.**

**MINUTES**

- CALL TO ORDER**      The meeting was called to order by John Melartin at 12:09 p.m.
- ATTENDANCE**      Members Present: Wayne Fernald, David Hasiba, Denis Hayes, Marshall Lee, John Melartin, Andrew Paquette, Bill Quercia, Bob Reynolds  
Members Absent: Janet Kitchen, Adam Lapekes  
Guests Present: Guttenberg Pierre Jr.  
Grantee Staff Present: Deborah Hill  
Health Councils Staff Present: Nicole Brown
- CHANGES TO AGENDA**      A discussion of the membership campaign was added to the agenda.
- ADOPTION OF MINUTES**      The minutes for February 15, 2010 (**M:** Melartin, **S:** Lee) were approved with one change. There were 7 yes votes, 0 no votes and 0 abstentions.
- CONSUMER INPUT**      Bob shared a concern about funding for homeless services. He stated that all state funding for homelessness is proposed to be cut. He urged advocacy on this issue.  
  
Bob shared information from the Positive Living retreat and other announcements on upcoming conferences and events.
- CARE COUNCIL REPORT**      It was announced that our area is getting new Part A & B project officers and there is also a new provider for quality management. In addition, there was a change approved to the member reimbursement policy.
- APRIL RETREAT**      Members reviewed the agenda for the April 7<sup>th</sup> half day retreat. There will be a legislative update by the AIDS Institute and a panel discussion with representatives from Florida’s planning bodies. Staff is also

creating a handout to go along with the panel presentation in the hopes of this structure being clearly represented. Andrew also shared his desire to have a map available to show the counties covered by each planning group.

**CURRENT  
MEMBERSHIP  
REVIEW**

Members discussed the attendance of current Care Council members. A few members have poor attendance and the committee discussed how to address it. Some members felt that personal letters to members does not work and suggested that a general letter be drafted by the Care Council chair and co-chair. Members would like to see this letter praise everyone's commitment to the Care Council and this will encourage them to have better attendance. It was also suggested that Membership Committee members make an effort to welcome and chat with members when they do attend the Care Council meetings.

**MEMBERSHIP  
RETENTION**

Marshall said that he is looking into a couple of retention ideas for the Care Council. Bringing back a form of the mentor program was also suggested. Members would like to discuss this issue more at their April meeting.

**MEMBERSHIP  
RECRUITMENT**

Guttenberg stated that he feels that it is hard for the Care Council to recruit consumer members because it is very formal and uninviting for consumers. He said that he has invited clients in the past and then after the meeting they said that they would not be coming back because they were not comfortable. He also stated that there is not a lot of discussion on issues at the Care Council. It was pointed out that this is the current set up where most discussion is done at the committee level but if there are concerns they can be raised at the Care Council. It was also noted that the Care Council meeting space is available before the meetings for consumers to get together to discuss issues if they would like.

**MEMBERSHIP  
CAMPAIGN**

Membership applications are due on May 7<sup>th</sup> and letters have been mailed out to Ryan White volunteers to help encourage recruitment. Fliers are available and newspaper ads have been placed. Marshall is working with staff on the recruitment campaign and It was noted that the best people to recruit new members are current members. Andrew also suggested removing references to the allocation of funding from the fliers because it is not all that the Care Council does.

**ANNOUNCEMENTS/  
COMMUNITY  
CONCERNS**

David raised a point of order as Council Parliamentarian, regarding his concern about Bob using the Membership Committee meetings for his own personal agenda. He stated that he feels too much of the committee meeting time is spent on announcements and concerns shared by Bob. His point was noted by the chair and ruled out of order.

Rural Issues will be holding a community event on May 1<sup>st</sup> in Lakeland.

**ADJOURNMENT**

There being no further business to come before the Membership Committee, the meeting was adjourned at 1:51 p.m.